



M.S.I.K  
مبین صنعت ایمن کاران



# AVer Information Inc. Company Profile



Approved for external release



| Q3-2015 | AVer Information Inc. | [www.aver.com](http://www.aver.com)



# Company Snapshot



**Founded** January 2008

**Capital** US\$ 32.7 million  
Publicly traded on Taiwan stock market  
(TWSE: 3669)

**Head Office** New Taipei City, Taiwan

**Employees** Approx. 500 employees worldwide, with professional R&D staff  
representing 30% of worldwide workforce (as of May 2015)

**Patents** +180 patents worldwide (as of May 2015)

**2014 Revenue** US\$ 60 million



# World-class Quality & Delivery



- Factory located in New Taipei City, Taiwan
- Certified with ISO 9001, ISO 14001, OHSAS 18001, IECQ QC 080000, ISO 28000 & Authorized Economic Operator (AEO), ISO 13485, ISO 14064-1 & PAS 2050, SONY Green Partner, RoHS Directive (2011/65/EU), WEEE 2002/96/EC, ErP 2009/125/EC

**RoHS**  
COMPLIANT

**AVer**

# AVer's Market Coverage



## Education Solutions



## Smart Office Solutions



## iRetail Solutions





# Innovative Breakthroughs



- First 3.2-megapixel portable visualizer

2006



- First 5-megapixel platform visualizer

2007



- First interactive pen to integrate wireless slate, wireless presenter and voting system tech.
- First 32CH PCI-e 4x capture card at D1 res.
- First 4CH wireless NVR
- First full GUI Linux embedded hybrid DVR

2009



- First HD video conferencing system with direct recording to USB flash drive
- First portable visualizer with one-touch recording to USB flash drive

2010



- First portable visualizer with onboard annotation

2011



- First standalone wireless visualizer
- First protocol bridge for VC-Skype™ integration

2012



- First wireless camera and video capture/streaming solution for tablet learning

2013



- First video conferencing system with 10-site embedded MCU
- First software for sending visualizer images to mobile devices

2014



# Remarkable Recognition of Innovation



# A Global Presence



**Taiwan**

Headquarters

**11**

Branches & Local Reps.

**+70**

Sales & Service Countries

**the Americas**

USA

**EMEA**

The Netherlands, France,  
Spain, UK, \*Germany

**APAC**

Taiwan, Japan, China  
\*Korea, \*Thailand

*\* local representatives*



# Global Alliance Partners





# Global Marketing



**AVer**

# The Ideal ODM/OEM Partner



With a professional team and years of experience in all stages of the production process, we have the expertise necessary to understand our customers' ODM & OEM needs and help them develop a comprehensive road map to business success.

Product Managers

Project Managers

R&D

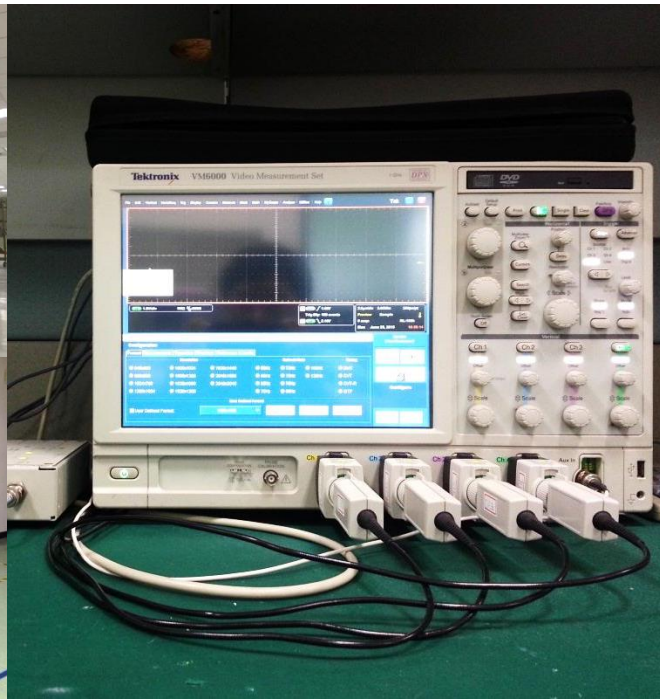
Global Branches

Manufacturing

Quality Assurance

Logistics

F&E





# Global User Cases

## Education



## Retail



# Global User Cases

## Enterprise



## Finance, Hospitality & Legal



## Government, Public sector & Telecom





# iRetail Solutions





# Intelligent Retail Solution



AVer's retail surveillance solution is perfectly suited to all kinds of stores, and includes **IP cameras, NVRs and hybrid NVRs** as well as the **CM5000 central management software** for remote management. These products boast a range of **IVA features** suitable for a variety of environments, as well as **Point of Sale** integration. **Mobile apps** are also available to allow store owners to keep track of their store from anywhere, at any time.



# Large Retail Environments



## Speed Domes

Can automatically scan a preset list of locations.

## P Series NVRs



Can store a wealth of data and support up to 36 cameras, making it perfect for malls and other large environments.

## Rugged Series



Ideal for malls, parking lots and other exposed areas.



## Vandal Domes

Well-suited to garages and other areas with a high risk of vandalism.



# Medium Retail Environments



**Fisheye**

Provides 360° views of wide areas with just a single lens.

**E5000 Series  
NVRs**



Can support up to 16 channels and up to 5 megapixels per channel, and offers features like RAID storage and POS integration.



**Mini Domes**

Inconspicuous and suitable for tight spaces, such as near ATMs.



**Bullets**

Loaded with features like ICR, 2D+3D DNR and WDR.

**AVER**



# Small retail environments



## Cubes



Features IR illuminators and motion detection, and is easy to hide from view.

## Board Cameras

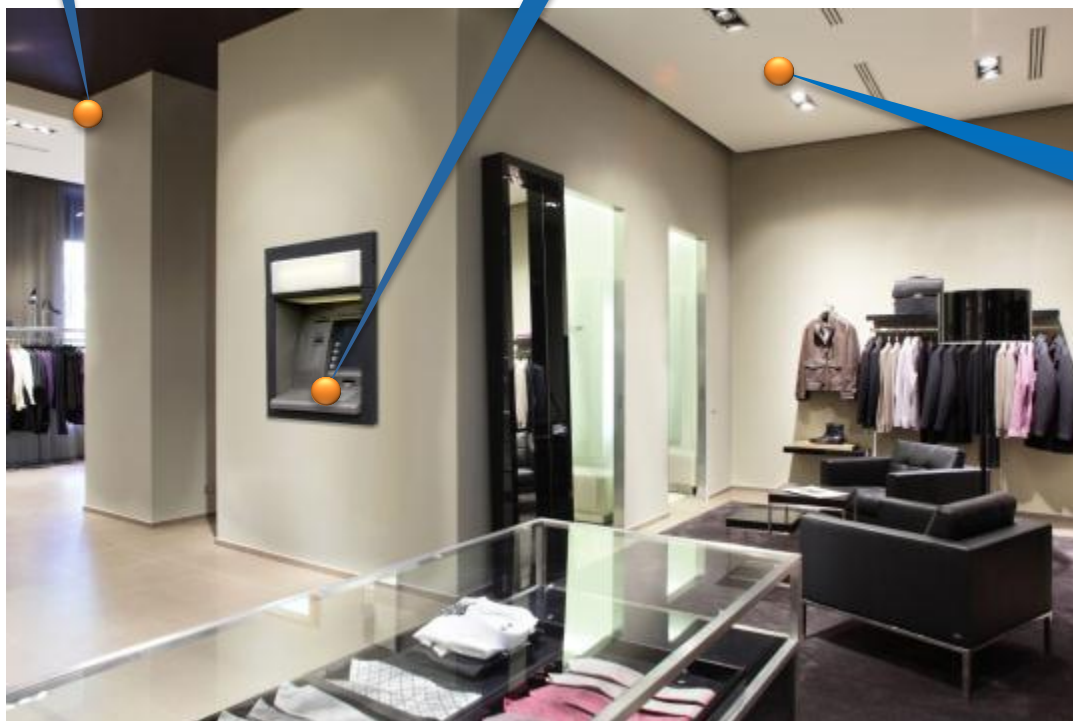


Can be installed in ATMs or screens and is difficult to tamper with.

## P1000 Series NVRs



Compact and perfect for small stores while still offering excellent reliability.



## Mini Bullets



Excellent for covering static areas and providing evidence in case of disputes.



# VMS integration



A range of **Video Management Software** providers offer ONVIF integration with a wide selection of AVer IP cameras, ensuring maximum flexibility and convenience.

ONVIF

avigilon  
THE BEST EVIDENCE™

wavestore  
Innovation with integrity

OnSSI  
Intelligent IP Video Surveillance



milestone

VIDEOINSIGHT

exacq®  
Technologies

AVer



# User cases in surveillance



## Large & Medium Stores

- Central Dept. Store, Thailand (2 branches)
- Future Park Dept. Store, Thailand
- Supermarket, Oman



## Shops

- Jewelers, Oman
- Bakery chain, Turkey
- Next clothing store, Belarus
- Duty free store, Oman



## Other

- ATM, Taiwan
- Gas station, Turkey
- Auto dealership, Turkey
- Restaurant, Tanzania
- Restaurant, UAE





# Corporate Social Responsibility



# Our values



## Being Down to Earth

We stand on solid ground to ensure every aspect of all that we do is done well.  
We endeavor to perfect our core business to become a respectable global leader.

## Creating Value

We believe in being innovative and applying our corporate values in what we do.  
We believe in sustainable advantages to ensure long- & short-term development.

## Devoting Ourselves

We are passionate about creating an ideal workplace for realizing one's potential.  
We unite to achieve great things through unselfishness and serving other people.

## Serving the Community

We are committed to giving back to society and sharing profits with stakeholders.  
We respect life and endeavor to raise people's standard of living within our power.

# Corporate Governance



## A+ Information Transparency

- Rated in 2014's Taiwan Information Transparency Assessment

## Top 20% Corporate Governance

- Rated in 2014 by the Taiwan Stock Exchange

## Top Ten Corporate Social Responsibility

- Among mid-sized Taiwanese companies, rated by Commonwealth Magazine in 2013



# Go green



- WEEE & RoHS conformed
- QC 080000 & SONY Green Partner certified
- ISO 14064-1 and PAS 2050 implemented for greenhouse gas and product carbon footprint control



Certificate  
Green Partner





# Serving the community



AVer gives back to our community and the world in a number of ways:

- We participate in **after-school study programs** for children from low-income families and **storytelling programs** for school kids.
- We implement **energy saving**, **carbon reduction** and **garbage classification** schemes.
- We participate in the annual **“Clean up the World”** campaign and **ecological conservation** activities.

